

# THE READ TESTING PROGRAM

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**GOLF ILLUSTRATED  
UNIVERSITY**

## WE WANT YOU!

Golf Illustrated Magazine (in conjunction with Golf Illustrated University) is proud to launch "The READ" equipment testing program. The READ allows Golf Illustrated University students to test **AND KEEP** new golf gear and share their evaluations with Golf Illustrated readers.

## HERE'S YOUR CHANCE TO TEST & KEEP THE NEWEST GOLF GEAR!

If you'd like to sign up for The READ and begin sharing your opinions with the golfing community, visit Golf Illustrated University today at [www.gogiu.com](http://www.gogiu.com) and enroll!

Look for the "Made The Grade" logo to ensure products have been favorably rated by GIU students.



### WINDAGE WIND MONITOR

**John Love**  
Liverpool, N.Y.  
Handicap: High

"The product works very well. I don't always check the wind if I think I have a good idea of the direction, but using this product opened my eyes on several holes. At times when I thought the wind was at my back, Windage showed me that it was more of a crosswind. For a golfer who really wants to identify the wind's direction, I would recommend trying Windage. It also helps you judge wind speed better than throwing blades of grass in the air."

**Ken Mucha**  
Hope Hills, N.C.  
Handicap: Mid

"Windage is a great item to have when approaching the green. I never knew I needed to measure the wind. I would recommend this product because not many golfers know what the wind is really doing on an approach shot."

### CADDYPATCH

**John Love**  
Liverpool, N.Y.  
Handicap: High

"I think the Caddypatch works great. I started out hitting the toe but made a little adjustment in my setup and started hitting in the center consistently. It provides instant feedback on clubface contact. Ironically, I had recently been considering purchasing Caddypatch for irons, because I tend to drift toward hitting too close to the hosel. Now I will definitely make that purchase."

**Ken Mucha**  
Hope Hills, N.C.  
Handicap: Mid

"Caddypatch is great when using it during your warm-up. As you warm up, you can see how your swing path is changing, and you'll know exactly where you need to put your club on the ball so it will strike center mass every time. I would definitely recommend this product, as it is imperative to know where on the face you are hitting the ball. This is one of the best tools to lower your score."



### CaddyPatch

The CaddyPatch is designed for easy use, is convenient, discreet and helpful. When you have examined your ball mark, simply brush the mark away on the durable suede leather with your thumb. The CaddyPatch will take you through your practice session without removing or reapplying. [www.caddypatch.com](http://www.caddypatch.com)



### Windage

"Play the wind" with a puff of fine powder to easily and quickly reveal the wind patterns before you make your next shot. The split ring and carabiner make it easy to clip and carry on the course.

[www.playthewind.com](http://www.playthewind.com)